

Milner Design

Web Design and Hosting Package

With so many people accessing the Internet, and the number increasing on a daily basis, it is only common sense that any business or organization must have a web presence to tap into this huge potential customer base. If you have ever wanted a professional web site but lacked either the technical ability or the time required to develop it yourself then our web design and hosting package is for you

Using our unique package developing and maintaining your web site could not be easier. All we ask is you let us know the information you want contained in the site by completing the enclosed templates and then furnish us with any photos or company logos (e.g. letterhead) you wish to include. Once we have designed your site it will be available for your approval and once authorized it will be published on the Internet and advertised. You will not be charged a penny until you are fully satisfied with the product.

We at Milner Design understand that a web site is only as good as the information contained in it and therefore there is no limit on how many times you can update the sites' contents. This is an ideal way for keeping your customers informed of the latest products and services.

Once you have completed the information sheets enclosed please return them with all the other information to Milner Design, PO Box 197, Scunthorpe, DN17 1YZ and we will design the site as quickly as possible for your viewing.

Web Site Design

It is sometimes regarded fashionable to show a splash screen that the reader sees when first logging onto the site. This screen usually shows a logo and short welcome message and is useful in portraying a corporate identity. An example is shown below

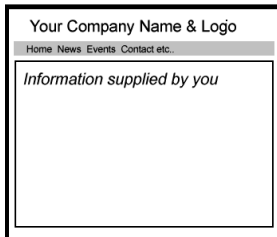


Do you wish to have a splash screen Yes/No (if yes please supply a picture or logo)

Message

The remainder of the web site will be made of a number of pages that will follow a common navigational design. Each web site we design is unique, however to help us in our preliminary planning please select a basic web template from the options below:

Top navigation



Side navigation



Side bar navigation



The navigation labels will be taken from the Page Titles specified in the web templates (e.g. Home, News, Contact Us etc..). Once the site navigation is designed all we need to know is what information you require to be contained on each page. This is done by completing the following templates for each page. The pages can be hand or type written and where possible place the text in the position where you wish it to be displayed on the web page. If however you would like us to produce the content for you then please send us information such as brochures, handbooks etc. We will take the information from these sources and provide you with a basic site that can then be amended to your specifications

The graphics used on the site will be developed from sources such as company logos, letterheads and brochures, so please include these with the pack.

Business Details

Business Name					
Contact Person					
Business Address					
Billing Address (if different to above)					
Your current E-mail					
Preferred URL <small>(eg www.youraccountants.co.uk)</small>					
E-mail identifiers <small>(eg info, enquires, etc)</small>					
E-mail redirection <small>(ie your current e-mail)</small>					

Signed

Name

Dated

Web Page Templates

Please complete for each page on the web site (print or photocopy if more required)

If you wish you can reproduce this form in a word-processing package (e.g. Word, WordPerfect etc..) and submit it in electronic format.

Page Title (eg Home, News, Services, Contact Us etc.)	
Main Content	

Web Page Templates

Page Title (eg Home, News, Services, Contact Us etc.)	
Main Content	